

**HAMMER
STRENGTH®**

LifeFitness



2026 NEW PRODUCTS





ATMOS™ CARDIO SERIES

ESSENTIAL PERFORMANCE. DESIGNED TO FIT.

The new Atmos™ Series is the premier solution for hospitality and residential fitness spaces where layouts are tight, but expectations are non-negotiable. Purpose-built to maximize functionality in smaller footprints, Atmos™ delivers the professional durability and world-class biomechanics Life Fitness is known for—scaled perfectly for your environment.



WHY CHOOSE THE ATMOS™ SERIES?



SPACE-EFFICIENT FOOTPRINT

Maximizes your workout area without overcrowding, making it the ideal choice for boutique hotels and modern apartment gyms.



COMMERCIAL-GRADE RELIABILITY

Engineered with proven components to withstand daily use in shared environments with minimal maintenance.



ELEVATED GUEST EXPERIENCE

Provides the intuitive controls and natural feel that residents and guests expect from a premium fitness amenity.



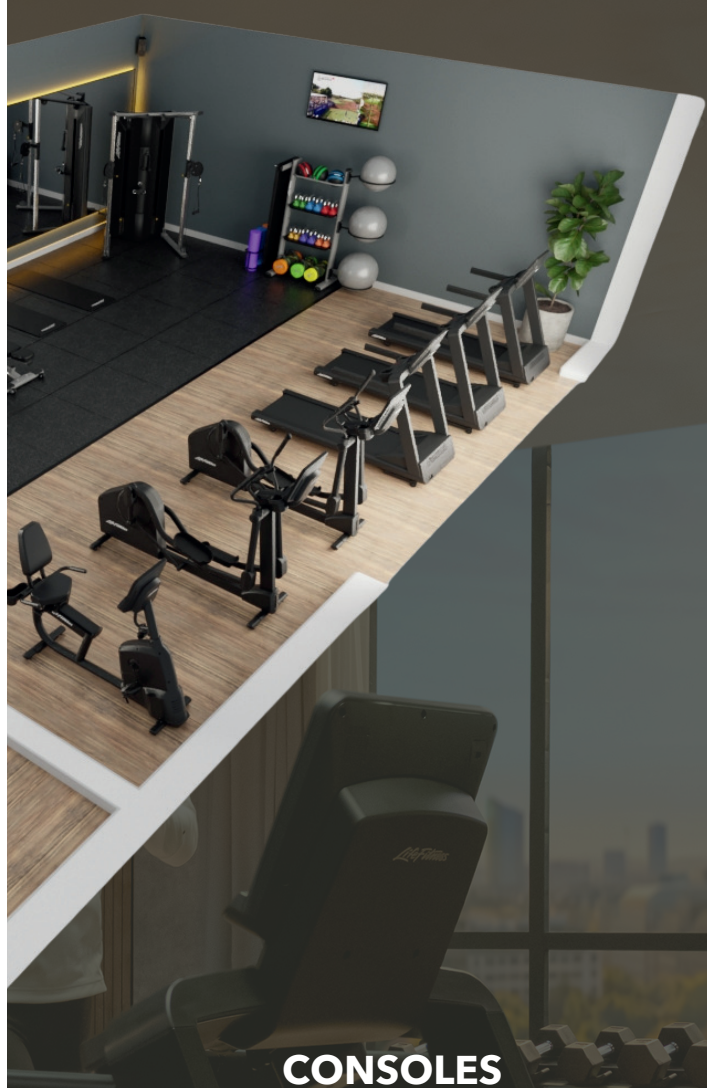
SMART CONSOLE OPTIONS

Choose the immersive **SE4 16" touchscreen** for connected workouts or the streamlined **SL Console** for a classic, "get-on-and-go" experience.



BRAND-ALIGNED AESTHETICS

A clean, contemporary design that enhances your property's interior and meets the standards of leading global hospitality brands.



CONSOLES



SE4



SL



ATMOS™ TREADMILL



ATMOS™ ELLIPTICAL



ATMOS™ UPRIGHT BIKE



ATMOS™ RECUMBENT BIKE



LifeFitness

UNIVERSAL CABLE

BUILT FOR EVERYBODY

The Life Fitness Universal Cable combines smart design, inclusive accessibility, and total training versatility - all in a compact, space-saving footprint.

OPTIMIZED BIOMECHANICS



COMPACT, INCLUSIVE DESIGN



IMPROVED BIOMECHANICS



SMART TRAINING SUPPORT



"As a wheelchair user, the Universal Cable gave me the freedom to complete workouts independently. It opened up a whole new world of fitness and empowerment."

Mckenna Woodhead



LifeFitness

SYNRGY

ONE UNIT. ENDLESS POSSIBILITIES.

From compact spaces to expansive zones, we've got your training and storage needs seamlessly handled.

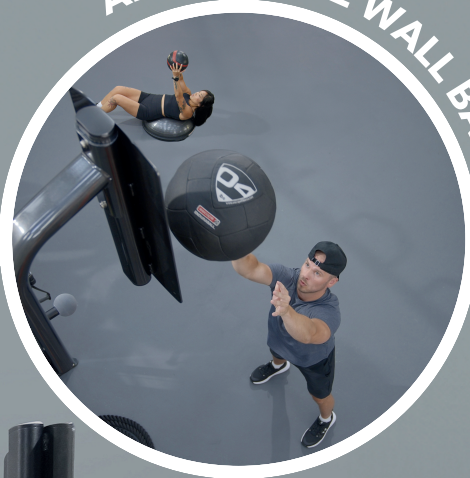
The Life Fitness SYNRGY blends highly versatile workout stations, elite-level performance features, and intelligent storage into a single, streamlined system. It's the ultimate space-efficient solution designed to elevate group training areas, athletic facilities, and dynamic, multipurpose fitness environments.



MONKEY BARS



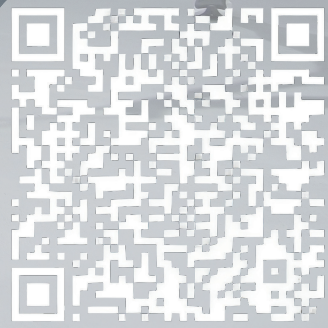
ADJUSTABLE WALL BALL TARGET



CABLE TRAINING FRAME



DISCOVER SYNRGY



HAMMER STRENGTH®

DEFINING THE ULTIMATED STANDARD IN PLATE-LOADED PERFORMANCE.

Nearly 30 years ago, Hammer Strength revolutionized the fitness industry by introducing independent, natural paths of motion. Today, our plate-loaded equipment continues to master these flawless biomechanics, providing the ultimate training weapon for elite competitors and fitness enthusiasts alike. With a powerhouse lineup of over 40 distinct machines, we deliver endless ways to defy gravity and move iron.

UPPER BODY T-BAR ROW



MAKE YOUR FACILITY OFFICIAL



Elevate your facility into a powerhouse of strength with an **Official Hammer Strength Training Center** sign. More than just a plaque, it is a badge of honor that proves your dedication to elite training.

LOWER BODY SUPER SQUAT PRESS



LOWER BODY HACK SQUAT



LifeFitness

**HAMMER
STRENGTH®**

PROVEN EXCELLENCE

Transforming Spaces with Life Fitness / Hammer Strength Solutions

We understand that every space is unique, and we specialize in seamlessly handling your training and storage needs. From compact, high-efficiency zones to expansive athletic facilities, our portfolio showcases a commitment to quality that mirrors the excellence of the Life Fitness / Hammer Strength brands. Our work is driven by the goal of elevating group training areas, athletic facilities, and dynamic, multipurpose fitness environments into top-tier training hubs.

REFERENCES



STEP



Herceghalom



1000 m²



November 2023



LIFE1 FITNESS

POWERED BY MEDICARE



Budapest



2000 m²



September 2021

Victory FITNESS



Budapest,
Hüvösvölgy



1200 m²



September 2022

LifeFitness

**HAMMER
STRENGTH®**



FitConcept Kft.

LIFE FITNESS exclusive distribution
in Hungary and Romania



Mobil & WhatsApp: +36 70 270 3703

Email: kapcsolat@fitconcept.hu



Mobil & WhatsApp: +40 752 083 803

Email: romania@fitconcept.hu

www.lifefitness.hu | www.lifefitness.com | www.fitconcept.hu

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